

RESEARCH POLICY DOCUMENT OF MCBU

The research strategy of Manisa Celal Bayar University (MCBU) is to support research activities determined in accordance with the priorities of our country and the demands of the university's stakeholders. MCBU adopts a research strategy that attaches importance to university-industry collaboration while supporting R&D and entrepreneurship, and promoting innovative research. Besides participating in every research and development field, MCBU gives priority to research, collaboration and other activities which will contribute to the economic, scientific, socio-cultural and artistic development that stands out especially in the TR33 region.

In order to improve our country's economic, technological, industrial and socio-cultural activities, MCBU primarily focuses on the priority fields of the Supreme Council for Science and Technology, the Scientific and Technological Research Council of Turkey (TUBITAK), European Union Horizon 2020 Program, the Ministry of Development and the Ministry of Science, Industry and Technology while determining priority fields of science. MCBU aims to produce scientific and innovative outputs that create added value for the society by activating its knowledge and physical capacity in these fields.